



WELCOME

Welcome to the first edition of Life Assurance Company's newsletter. Our aim is to produce a semi-annual publication that will keep you informed of the new products and services our Company has to offer as well as provide interesting articles on various topics including changes in the industry, human interest stories, etc. All feedback is welcomed and we encourage you to email us at info@lacinc.com with any questions.

"Our employees have over 100 years of combined experience in helping businesses like yours."

LIFE ASSURANCE COMPANY, INC. PAST AND PRESENT

Life Assurance Company, Inc. was established in 1975 by a group of Oklahoma bankers. Their vision was to create an insurance company that could show financial institutions and auto dealerships how to make their businesses more profitable while also minimizing their customers' risk. Life Assurance Company has been licensed and headquartered in the state of Oklahoma since its inception. We are an Oklahoma corporation governed by the Oklahoma Insurance Department paying Oklahoma state premium taxes. Our employees have over 100 years of combined experience in helping Oklahoma businesses just like yourselves. We have developed a large client base of Oklahoma banks and automobile dealerships by earning their confidence through a focus on their needs for specialized products and financial services. We have also created numerous programs customized to their specific needs. Our present product offerings include:

- Credit Life Protection
- Credit Disability Protection
- AP15 - a 15 year Term Life Insurance policy
- Guaranteed Asset Protection or GAP
- Vehicle Service Contracts

We paid over \$1.1 million in life and disability claims from January 2014 through December 2014. We also paid over \$1.1 million in life and disability claims in 2013. The staff at Life Assurance Company are uniquely qualified to provide our customers with the best products, best advice and best service available. We believe that this attitude will yield QUALITY results for your organization and your customers.

QUALITY is our Guarantee

- QUALITY People
- QUALITY Products
- QUALITY Service



Clockwise From Left: Danielle Dodson, Judy Ritz, Dick O'Neil, Wendy Grissom, Cory Baze, & Danny Baze



Automotive Division, clockwise from left: Cory Baze, Jimmy Allen, Mike Coletti, Terry Taylor, Ashton Frank, Brandon Malicoate & Chelsea Denton